



POOLES ROCK WINES

Media Release

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POOLE'S ROCK WIN TRIFECTA OF TROPHIES

Hunter Valley Semillon and Tasmanian Pinot Noir Shine in National Wine Shows

Poole's Rock Wines have finished the 2010 wine show circuit with a trifecta of Trophies, recognising their flair in producing stand out, regionally expressive Hunter Valley Semillon and Tasmanian Pinot Noir.

The company cemented its reputation as a top Australian producer of Semillon with their Poole's Rock Semillon 2009, from the company's flagship Estate Grown range, winning the Vintec Transtherm Trophy for Best Semillon (Premium Classes) at the Dan Murphy's National Wine Show of Australia 2010. This show, held in Canberra, is Australia's premier national wine show, known for being the 'show of shows' on the national circuit.

Chief Winemaker, Usher Tinkler also demonstrated his prowess for Pinot Noir at the Wrest Point Royal Hobart International Wine Show 2010, the second largest wine show in Australia.

Cockfighter's Ghost Pinot Noir 2009 won a double bill, picking up the Classic Oak Trophy for Best Tasmanian Red Wine and the Claudio Alcorso Trophy for Best Tasmanian Wine.

Poole's Rock Chief Executive, Mike Grehan says that this recognition is a fitting way to cap off a successful 2010 for the company, acknowledging the commitment of the company's winemaking team across their range selections.

"These wines truly showcase the knowledge of single variety regional expression that Usher Tinkler possesses and highlights the true craftsmanship of his winemaking team to consistently deliver remarkable wines with the utmost commitment to quality."

Both these Trophy-winning wines will be released in late 2011 but are available for media tastings and reviews. Poole's Rock and Cockfighter's Ghost wine ranges are available nationally from fine wine retailers or online at www.poolesrock.com.au and current vintages of both these varieties are available now, offering the perfect Christmas table combination of food wines.

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Poole's Rock Wines

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